

Vignesh Vaithiyanathan

AI Lead Product Designer

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Nationality: Indian • Current Visa: UAE Visit Visa • Work Visa Sponsorship Required • Notice Period: Immediate

PROFESSIONAL SUMMARY

UI/UX Designer with 4.5 years of experience delivering user-centered digital products across enterprise systems, dashboards, portals, websites, and mobile applications. Combines user research, usability testing, and information architecture with wireframing, interactive prototyping, and high-fidelity UI in Figma, Adobe XD, and Sketch, applying accessibility, inclusive design, and design thinking. Builds design systems and reusable component libraries, and partners with developers, product owners, and stakeholders in Agile/Scrum teams to take designs from concept to release.

SKILLS

UX Research & Strategy: User Research, Surveys, User Interviews, Information Architecture, Usability Testing, A/B Testing, Heuristic Evaluation, Usability Metrics, Feedback and Data Analysis, Validating Concepts with Users and Stakeholders, Business Requirements to UX Solutions, Design Thinking

UI & Visual Design: Low- and High-Fidelity Wireframing, Interactive Prototyping, User Journeys, User Flows, Typography, Color Theory, Micro-Interactions, Motion Design, Responsive Design, Consistency Across Platforms, Accessibility (WCAG), Inclusive Design, Brand Guidelines, Design Systems, Reusable Components, UI Component Libraries, UI/UX Standards and Documentation, Scalability, Arabic/RTL Layouts

Enterprise & Front-End: ERP, CRM, Enterprise Systems, Portals, Dashboards (Power BI, Tableau UI Customization), Analytics Interfaces, API-Driven Interfaces, System Constraints, HTML5, CSS3, Bootstrap, Material UI

Process & Collaboration: Agile, Scrum, Jira, Software Development Environments, Cross-Functional Teams, Stakeholders, Product Owners, Developers, Design Handover and Specifications, Implementation Review, UI Reviews, UAT Support, Review Before Release, Presenting Design Concepts

AI & Building: AI Product Design, GenAI, Conversational UX, LLM Workflows, AI Agents (Python), n8n Automation, Node.js

Tools: Figma (Auto-Layout), Adobe XD, Sketch, Photoshop, Illustrator, Adobe Creative Suite, InVision, Marvel, FigJam, Framer, Webflow, Miro, Notion, Claude, ChatGPT, HTML, CSS

PROFESSIONAL EXPERIENCE

Freelance Product / UI/UX Designer | Independent | Remote

May 2022 – Present

- Designed **3 live Collabkit products** (paid client): company website, Studio–Creator platform, and Brand–Creator platform.
- Delivered website UI/UX, logo and brand identity, and graphic design for small business clients.
- Built **Python AI agents** and **n8n workflows** for small businesses, plus a **Node.js e-commerce backend** and SEO.

Widezo Private Limited (Startup) | Design Team | Puducherry

3 yrs 7 mos | Jul 2022 – Jan 2026

Lead Product Designer

Oct 2024 – Jan 2026

- Led UX and product design end to end** across AI SaaS, EdTech, healthcare, e-commerce, and industrial SaaS in **Agile/Scrum** teams with **Jira**.
- Products designed:** Edzo (education), Cable TV Management (telecom), Hotel Call Ordering (mobile app), VIN punching software, e-commerce checkout and payment flows, and internal systems.
- Designed enterprise systems (ERP, CRM), dashboards, and analytics interfaces (Power BI, Tableau UI customization) for API-driven systems and their constraints; designed SaaS dashboards, workflows, and complex product interfaces.
- Built **design systems and reusable component libraries** with documentation, UI/UX standards, and design standards for visual consistency; designed responsive, accessible interfaces consistent with brand guidelines across web and mobile.
- Prepared **specifications and assets for development handover**; worked with developers to check builds matched approved designs, and reviewed interfaces before release.
- Ran heuristic evaluations and A/B tests, monitored usability metrics, and conducted UI reviews and UAT support. Researched LLM interfaces and agentic AI concepts.

User Experience Designer

Jun 2023 – Oct 2024

- Healthcare research:** Patient Document Tracking (~20 doctor interviews, ~6 usability tests) and Live Hospital Patient Tracking (~5 interviews, 2 usability tests).
- Designed micro-interactions, motion, and interactive prototypes; worked with developers on handoff in Agile/Scrum sprints.

UX Designer Intern

Jul 2022 – Jun 2023

- Redesigned websites and created brand designs, graphic designs, and posters, applying hands-on UI and visual design to web and mobile screens in Figma.

- Created wireframes and prototypes, conducted product research, supported user research and usability tests, and handed off designs to developers.

EDUCATION

B.Tech (Bachelor of Technology) – Information Technology

CGPA: 8.03 / 10.0

Mailam Engineering College | Villupuram, Tamil Nadu, India

2019 – 2023

PRODUCT BUILDER PROJECTS (SELF-INITIATED)

MoniMind | Self-Initiated FinTech UX Case Study · Product Designer · Concept

- Designed a unified financial home with accounts, cards, wallets, Scan & Pay, send and request money, bill payments, international transfers, savings goals, spending insights, forecasts, investments, and cashback, backed by financial-product and competitor research.
- Designed an AI financial assistant for answers, personalized recommendations, and insights, in full **English (LTR)** and **Arabic (RTL)** interfaces.

D2DBuild AI | Self-Initiated AI Product · Product Designer & Product Builder · In Development

- Owned the product concept, UX, UI, and architecture for an AI-powered no-code/low-code platform for non-technical users to design, build, and deploy apps and websites (AI Builder, design canvas, workflow logic, database, integrations, deploy).
- Designed an agent-based AI architecture: a main agent with UI, integration, backend, deployment, and automation agents, plus a voice assistant.

Levaal | Self-Initiated AI EdTech Product · Product Designer & Product Builder · In Development

- AI-powered LMS for career-ready learning connecting students, mentors, and recruiters, with personalized learning journeys, portfolio creation, and interview preparation. Led design research, product concept, and UI/UX.

CERTIFICATIONS

Google UX Design Professional Certificate | Coursera (Google) | 2022

Advanced UI/UX Design Mentorship Program | De Mentee Academy | Jun 2022 – Dec 2022

IBM SkillsBuild AI Fundamentals | IBM | 2026